

RENÉE L. ROSE

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Current Profile

Explore Art *Founder/Publisher/Editor* (Sept 2015 – Present) | Chicago, Illinois www.exploreartproject.com

Publishing Achievements

- ✓ demonstrated remarkable skill and dedication in successfully publishing 68 digital interactive magazines featuring artists, galleries, expos, and cultural issues from around the globe.
- ✓ As the editor, content writer, and layout designer, continue to orchestrate a multifaceted approach to showcasing the diverse world of art through various digital platforms.
- ✓ keen editorial vision drives the content of Explore Art Magazine.
- ✓ curates a wide range of artists and cultural topics, ensuring that each issue presents a rich tapestry of perspectives and styles from different corners of the world.
- ✓ talented content writer, to produce engaging articles, interviews, and features that delve deep into the lives and works of artists, explore the significance of galleries and expos, and analyze relevant cultural issues.
- ✓ Journalism skills capture the essence of each subject, making the magazine a compelling read for art enthusiasts and novices alike.
- ✓ expertise in Adobe InDesign layout design ensures that each magazine is visually stunning and user-friendly; skillfully combines images, text, and interactive elements to create an immersive reading experience that brings the world of art to life on digital platforms.
- ✓ passion for art and commitment to fostering a vibrant artistic community shine through in every aspect of Explore Art Magazine. Through social media outreach, interactive features, and collaborations with artists and organizations, she has built a loyal and enthusiastic following for the magazine.
- ✓ Devised, executed, and oversaw the comprehensive social media strategy.
- ✓ Crafted diverse social media content, encompassing email campaigns, intern testimonials, stories, blogs, and readied them for dissemination on the relevant platforms.
- ✓ Disseminated news releases, statements, blogs, and other content on the organization's website.
- ✓ Designed graphics for social media content to enhance visual appeal.
- ✓ Orchestrated the development, implementation, and administration of the social media strategy.
- ✓ Maintained a consistent posting schedule for optimal audience engagement.
- ✓ Kept abreast of the latest trends, best practices, and technologies in the realm of social media.
- ✓ Amplified content visibility through social advertising, devised strategies for sourcing and archiving online customer reviews, and bolstered social media audience growth and interaction.

Art Culture Profile

Visual Artist (lifetime)

Fulfilling a passion for the arts and culture. Renée L Rose has creative talent that includes designing craft projects like silk floral arrangement, holiday decorations, and as a visual artist working in oil, acrylic or water-based paintings. Renée L Rose has exhibited in two (2) Solo exhibitions, one (1) two-person exhibition, and twenty-four (24) group exhibitions.

ACS Gallery Exhibits/Projects (01/14 – 2021) Chicago, Illinois 60609

ACS Gallery was housed in one of the most diverse art communities and distinguished locations in the Zhou B Art Center/Museum. Our mission is to provide international cultural exchange projects which encourage cross-cultural and international understanding, hosts international artists for local arts exhibitions, facilitate and curate international exhibitions; increase artists' visibility internationally, nurture artists' communities globally; and act as a catalyst to foster corporate sponsorships and endorsements, facilitate international professional career development; and feature international emerging to establish artists through the ACS Magaz

Career History

Consultant (self-employment) June 2018 – Present | Chicago, Illinois
provide consulting services with my wealth of multidisciplinary expertise.

Technical/Proposal Writer Achievements

- ✓ Produced clear, concise, and comprehensive documentation such as user manuals, technical guides, API documentation, and other materials that help users understand products or systems.
- ✓ Achieving high user satisfaction through documentation that is easy to understand, navigate, and find relevant information within is an important achievement.
- ✓ Established and ensured consistent writing styles, terminology, and formatting across documentation sets contributing to clarity and usability which ensured that users have a seamless experience across different documents and products.

- ✓ Build strong working relationships with stakeholders and effectively extracting technical information from them to achieve seamless collaboration leads to high-quality content for both technical and non-technical audiences.
- ✓ Stay updated on emerging technologies and tools relevant to technical communication, such as documentation management systems, version control, and authoring tools, to ensure that documentation practices remain current and effective.

Project Management Achievements

- ✓ Developing a comprehensive project plan that outlines objectives, tasks, timelines, resources, and budgets.
- ✓ Structuring the project team, roles, and responsibilities to ensure efficient collaboration and accountability.
- ✓ Identifying potential risks and implementing strategies to mitigate them, ensuring that the project stays on track.
- ✓ Facilitating clear and timely communication among team members, stakeholders, and sponsors to maintain alignment and manage expectations.
- ✓ Managing project finances, tracking expenditures, and ensuring cost control throughout the project lifecycle and maintaining project schedules, adjusting as necessary to accommodate changes or unexpected delays; Implementing quality control processes to ensure that project deliverables meet established standards and criteria.
- ✓ Addressing issues and obstacles that arise during the project, finding solutions, and making necessary adjustments.
- ✓ Efficiently allocating and managing project resources, including personnel, equipment, and materials.
- ✓ *Providing quality assurance tracking*, performance, and key performance indicators, and providing regular updates to stakeholders.
- ✓ Adapting to changes in project scope, requirements, or objectives while minimizing disruption to the project; Engaging with project stakeholders to gather feedback, manage expectations, and ensure their needs are met.
- ✓ Properly closing out the project, documenting lessons learned, and conducting post-project evaluations for continuous improvement.

Social Media Management Achievements

- ✓ Devised, executed, and oversaw the comprehensive social media strategy.
- ✓ Crafted diverse social media content, encompassing email campaigns, intern testimonials, stories, blogs, and readied them for dissemination on the relevant platforms.
- ✓ Disseminated news releases, statements, blogs, and other content on the organization's website.
- ✓ Designed graphics for social media content to enhance visual appeal.
- ✓ Orchestrated the development, implementation, and administration of the social media strategy.
- ✓ Maintained a consistent posting schedule for optimal audience engagement.
- ✓ Kept abreast of the latest trends, best practices, and technologies in the realm of social media.
- ✓ Amplified content visibility through social advertising, devised strategies for sourcing and archiving online customer reviews, and bolstered social media audience growth and interaction.

Database Management Achievements

- ✓ Managing project finances, accurately input financial data within Excel and QuickBooks, prepare curate financial reports, financial tracking expenditures, and ensuring cost control throughout the project lifecycle.
- ✓ ongoing activities aimed at ensuring the optimal performance, accuracy, and reliability of the database system.
- ✓ regular monitoring, troubleshooting, and updating of database structures, as well as data cleaning and validation processes to eliminate errors and inconsistencies.
- ✓ proactively identifying and addressing issues, this practice helps to uphold data integrity, improve system efficiency, and support informed decision-making within the organization.

Keyconcept Charities, Inc *Executive Director/founder* (09/18 – November 2023) | Chicago, Illinois

Achievements:

- ✓ Successfully submitted the nonprofit application which resulted in Keyconcept Charities tax exempt status as a 501 (c) 3 public charity.
- ✓ Successfully setup, provided administrative oversight and provided project management for the Internship programs (interior design, graphic design, content management, videographer/photographer, and marketing). Successfully recruited and enrolled 70 students for internships.
- ✓ Successfully established a rapport obtaining approval of 17 universities/colleges to receive student referrals for the Keyconcept Charities Internship programs.
- ✓ Successfully submissions of 6 grants and resulted in receiving grants from Microsoft 365 Business software, \$10,00 per month Google Ads grant, Canva software, Lumion interior design software, and \$10,000 Comcast Rise grant.
- ✓ Maintained bookkeeping system through QuickBooks and excel spreadsheets.

- ✓ Successfully set up quality assurance tracking system with excel spreadsheets, which ensured quality control, and compliance with individual universities/colleges internship requirements and increased the programs' outcomes measures.

Government Relations/Public Affairs (2004 – 2009)

Rose Consulting Services provided project management and consulting services in the areas of public relations, strategic/policy analysis, community coalition building, fostering public/private partnerships, and recruiting corporate/philanthropic sponsorship.

Consulting Clientele:

- ✓ Worked Closely with the Former Illinois Senate President Emil Jones Jr.,
- ✓ WellPoint, Inc. and Subsidiaries, Springfield, Illinois
Provided lobbying & strategy analysis services for WellPoint, Inc.,
- ✓ Mayer Brown LLP, Chicago, Illinois
Provided lobbying, strategy analysis, and public policy advice services for the Mayer, Brown LLP for clientele: Accenture, Assurant, AT&T, City Colleges of Chicago; Citigroup, Cottonwood Financial, Ltd.; Hertz Corporation; Illinois Alliance of Boys & Girls Clubs; International Game Technology; Meijer, Inc.; Metropolitan Pier & Exposition Authority; Midwest Generation; Nicor; Inc.; Northern Trust Corporation; Notebaert Museum; Novartis; Regional Transportation Authority; Rush Hospitals State Farm Mutual Automobile Insurance Companies; University of Chicago Hospital. Mayer Brown LLP Clients: *Mayer Brown LLP restructured the law firm and discontinued the government relations section on 09/30/07. Mark Taylor & Robert Uhe (Mayer Brown LLP Partners) continued their government relations law practice and retained clients under Taylor & Uhe, LLC).
- ✓ Bruce Simon Consulting, Springfield, Illinois
Provided lobbying, strategy analysis, and public affairs services for clientele: Lincoln Park Hospital; Mercy Hospital & Medical Center; Norwegian American Hospital; Robert Young Center for Community Mental Health; Schwab Rehabilitation Center; Mt Sinai Health System; St. Anthony's Health Center.
- ✓ Winston & Strawn LLP, Chicago, Illinois
Provided public affairs and strategy analysis services for Charles Sheets (Partner, Winston & Strawn LLP) nursing home client (Maxwell Manor, Inc).

Achievements

Business – (Accenture; AT&T; Cottonwood Financial Ltd.; International Game Technology (IGT); Meijer, Inc.; Northern Trust)

- ✓ Educated the Illinois General Assembly and advocated for client's (Northern Trust) programs designed to boost participation by minority-and women-owned financial firms (MBE/WBE) in the management of its investment business:
- ✓ Successfully prevented adverse legislation and played a key role in negotiating payday loan legislation which resulted in multi-million-dollar savings for the client (Cottonwood Financial Ltd) while promoting consumer protection.
- ✓ Strengthened clients' (Cottonwood Financial Ltd.; Meijer, Inc.; Northern Trust Corporation) reputation with Illinois Black Caucus members.
- ✓ Played key roles in several coalition lobbying teams' which successfully prevented adverse legislation and 20 yielded numerous successful outcomes for clients' legislative initiatives.

Energy & Environment – (Midwest Generation; Nicor; Inc.)

- ✓ Ability to demonstrate how the client's (Midwest Generation; Nicor; Inc.) legislative initiatives impacted the elected officials' constituencies while diplomatically advocating the client's position and proposing alternative solutions that were advantageous for both the clients and the general public.
- ✓ Strengthened clients' (Midwest Generation; Nicor; Inc.) reputation with Illinois Black Caucus members and promote cultural competency.

Fundraising Campaigns & Events

- ✓ In 2005, planned & coordinated fundraising events for three Illinois State Senators and resulting in over \$200,000 in campaign donations.

Healthcare Insurance – (Assurant; WellPoint, Inc., and Subsidiaries)

- ✓ Tailored strategic approaches for educating and advocating the Illinois Legislators on the clients' key initiatives while devising the correct strategic posture do not jeopardize quality health care for Illinois residents.

- ✓ Demonstrated ingenuity in strategically positioning the client to prevent Universal healthcare passage in Illinois.
- ✓ Strengthened clients' reputation with Illinois Black Caucus members and promote cultural competency.

Healthcare Delivery Systems – (Illinois Psychiatric Society; Lincoln Park Hospital; Mercy Hospital & Medical Center; Mt Sinai Health System; Norwegian American Hospital; Novartis; Rush Hospitals; Robert Young Center for Community Mental Health; Schwab Rehabilitation Center; St. Anthony's Health Center University of Chicago Hospital)

- ✓ Effectively orchestrated meetings with then U.S. Senator Barack Obama's Office and U.S. Senator Richard Durbin's Office urging the Illinois Senator to support and push for the Illinois Hospital Assessment Program.
- ✓ Ability to provide highly relevant local political and demographic data which was successful in passing the Illinois Hospital Assessment Program, which resulted in approximately \$500 million in assessments collection (roughly \$400 million was used to attract matching payments for hospitals from the federal government, returning some \$800 million to the Illinois Medicaid program.)
- ✓ Designed successful legislative and educational outreach programs promoting the Illinois Psychiatric Society.
- ✓ Successfully tapped into the Illinois Psychiatric Society's constituency base and established rapport with the community advocates to which improved the organization's image and community relations.
- ✓ Increased exposure and access to the Illinois General Assembly for the Illinois Psychiatric that resulted in successful legislative actions for the client's legislative initiatives.

Municipalities – (City Colleges of Chicago; Metropolitan Pier & Exposition Authority; Regional Transportation Authority)

- ✓ Successfully advocated for a \$10.8 million appropriation for the Kennedy King Campus, Culinary Arts Educational Facility (City Colleges of Chicago).
- ✓ Strengthened reputation with Illinois Black Caucus members and promote cultural competency.

Non-for-Profit Organization – (Illinois Alliance of Boys & Girls Clubs; Notebaert Museum)

- ✓ Successfully advocated for the clients' annual state appropriations which totaled over 3 million dollars.

Public Administration Profile

State Government (Tenure through 2004)

During my tenure with the State of Illinois, I held various senior executive positions for the State of Illinois.

Chief of Staff, Office of Mental Health Services, Chicago Bureau, Illinois Department of Human Services

Achievements in Government Administration

- ✓ Assisted with the administrative oversight (Bureau of Chicago Mental Health Network Operations, Office of Mental Health/Illinois Department of Human Services) the Mental Health Service Delivery System which consisted of three adult psychiatric hospitals with a combined inpatient bed capacity approximating 500 and funded approximately 70 Chicagoland community mental health centers.
- ✓ Acknowledged for the capacity to build consensus and drive solutions that meet short, medium, and long-term goals.
- ✓ Successfully played a key role in the multidisciplinary team, encouraging involvement by promoting a cohesive team, system integration, and continuum of care.
- ✓ Fostered an atmosphere of open communication and structured a supportive work environment that promoted camaraderie among the multidisciplinary team.
- ✓ Spearheaded the development of interdepartmental communication avenues for the enhancement of organized performance which resulted in increased productivity and less duplication of services.
- ✓ Expanded linkages and strengthened involvement between community-based organizations and the Office of Mental Health/Illinois Department of Human Services to provide a statewide continuum of the care system.
- ✓ Appointed State Liaison for the Illinois Law Enforcement Training and Standards Board Task Force on Law Enforcement and Mental Health Interaction in Responding to Persons with Mental Illness.
- ✓ Appointed Project Coordinator for the Mental Health Intergovernmental Service System Interactive On-Line Network (MHISSION Project, United States Department of Commerce Technology Opportunity Program (TOP) Grant; Award: \$1.2 million. Illinois Department of Human Services). Appointed Project Coordinator for the Selected Demonstration Project for Reintegration into the Workforce of High-Risk adult Populations, United States Department of Labor Capacity Building Grant. Award: \$90,000. Illinois Department of Human Services & Mayor's Office of Workforce Development.
- ✓ Appointed State Liaison for the Metro Chicago Mental Health Service System Planning Council,
- ✓ Appointed State Liaison for the Illinois Governor's Public Policy Academy.
- ✓ Appointed Facilitator & Co-founder for the Illinois Consortium for Urban Mental Health Policy Task Force.
- ✓ Appointed State Liaison for the Illinois Mental Health Summit

Special Assistant to the Division Director, Division of Transitional Services, Illinois Department of Human Services
Procurement Management Achievements

- ✓ Assisted with the administrative oversight of over \$1.2 billion in social service programs (temporary assistance, substance abuse services, childcare, employment and training services, homeless services and prevention, supportive housing, refugee & immigrant services, and title XX block grants), and procurement contracts for the State of Illinois Human Service Delivery System.
- ✓ Identified best practices and incorporated them throughout the Division which increased programmatic and fiscal efficiency with the contractual providers.
- ✓ Ability to effectively manage numerous Requests for Proposal programs and maintain time-sensitive targets.
- ✓ Re-vamped policies and procedures which brought continued credibility to the State's social services programs.
- ✓ Analyzed impediments to project goals and quickly identified and implemented solutions.
- ✓ Facilitated outreach programs that resulted in comprehensive programmatic services, case management, linkage services, and supportive services for thousands of Illinois residents.
- ✓ Successfully tap into community networks and establish rapport with grassroots constituencies to improve the State's image, productivity, and market depth through increased visibility, public awareness, and media relations, building partnerships and strengthening coalition support.

- ✓ Quality Assurance & Regulatory Compliance Achievements Implemented performance outcome measures to enhance the quality of the social service delivery system Implemented a fiscal and programmatic tracking system which resulted in improved quality control, contractual compliance, and increased the programs' outcomes measures; successfully conducted extensive programmatic and fiscal audits which resulted in ensuring that all the contractual providers were in compliance with the provisions set forth by the State rules/regulations and increased the programs' outcomes measures. Appointed State Liaison for the Mayor Daley's Task Force on Homelessness, Chicago Department of Human Services

- ✓ Public Affairs Achievements, Skilled in account management, lead generation, identifying market opportunities, formulating penetration strategies and contracts; successfully captured the interest of over 100 corporations and small to medium businesses as program partners. Appointed as a Primary Point Person for the Welfare to Work Partnership-One America Conference where former President Bill Clinton was the keynote speaker. Successfully coordinated the State's public affairs campaign for the Welfare to Work Partnership-One America Conference. The public affairs campaign resulted in increased visibility of the State's employment/training programs and fostered new partnerships with over 50 small to medium and Fortune 500 corporations.

Education

University of Chicago, Crown Family School of Social Work, Policy and Practice

Chicago, Illinois. Master's Degree 2004 | concentration: social administration/public policy

George Williams College, Downers, Illinois. Bachelor's Degree | concentration: natural sciences

Loyola University, Chicago, Illinois. Three years of undergraduate courses in biology

Technical Skills

Extremely proficient with Adobe Creative Suite (Photoshop, Lightroom, InDesign, Premiere Pro, Audition), ChatGPT, Jasper, Microsoft 365 business office suite, (Outlook, Excel, PowerPoint, SharePoint), Microsoft Style Guide, Google Workspace, Google Analytics, Google Ads, Google Drive, Dropbox, Canva, QuickBooks, Salesforce and Slack

Volunteer

Volunteer, Chicago Artist Month for Chicago Office of Tourism and Culture | 2009

Athena Power Link Volunteer Advisor, Chicagoland Chamber of Commerce | 2007- 2008.

Internship Partner, Chance Learning Center, University of Illinois | 2007- 2008

Committee Member, SSA Centennial Committee, UChicago, Chicago, Illinois | 2007 - 2008

Member, Chicagoland Chamber of Commerce | 2007 -2008

Friend, Boardroom Bound, Chicago | 2006 - 2009.

Delegate, Illinois South African Trade Mission | May 2006

Appointed as a delegate for the Illinois South African Trade Mission.

(The Illinois Advantage in Africa: Multi-Sector Business Mission to South Africa through the Illinois Office of Trade and Investment, Illinois Department of Commerce and Economic Opportunity).

Chair, African American Alumni Committee, Alumni Association Board, UChicago | 2006 – 2007.

Alumni Board Member, Crown Alumni Association Board, UChicago | 2005 - 2007

Internship Instructor, Crown, University of Chicago, Chicago, Illinois | 2005 - 2006